

Linnea mccarty

graphic designer+professor



education

Savannah College of Art and Design, eLearning
M.A. Graphic Design and Visual Experience | June 2023

Savannah College of Art and Design, Savannah, GA
B.F.A. Graphic Design | Dec. 2014

Santa Fe College, Gainesville, FL
A.S. Digital Media Technology | May 2012

experience

Graphic Design Professor, Santa Fe College
Gainesville, FL | Jan. 2017-present

Art directed and instructed students on the principles of graphic design and on the Adobe programs. Designed teaching materials, department materials, organized events and created marketing materials.

Designer, ASMBS
Gainesville, FL | September 2015 - August 2017

Created branding and event material for national events, including program books, website designs, UX/UI designs. Marketing material for social media platforms, and environmental graphics for the event's bookstore and marketplace, and interactive forms.

Freelance Designer, Quest Foundation
Gainesville, FL | November 2014 - March 2020

Created museum and gallery, mock-ups & presentations, created layout for book on Venezuela, tutored employees on Adobe programs.

Contract Designer, Greek House
Gainesville, FL | August 2014 - January 2016

Created website & UI designs, training & welcome packets, t-shirt designs and event material such as fliers, posters, ads and social media graphics.

activities & honors

Graphic Design Internship Fair Coordinator
Santa Fe College | 2017-present

Graphic Design Student Association Club Advisor
Santa Fe College | 2017-present

L'Exposition Des Étudiants | Winter 2014 Edition
Exhibited work in Lacoste, France

Study Abroad Program
Lacoste, France | Winter 2014

SCAD Academic & Artistic Honors Scholarship
2012-2014

skills

Adobe Creative Suite | Microsoft Office | Wordpress
Typography | Type Design | Photography | Bookmaking
Alternative Design Methods | Illustration | Print Making
Teaching | Research | Ethnography | Event Coordination

Graphic Designer, SCAD Collaborative Learning Center
Savannah, GA | Fall 2014

In collaboration with SCAD & Fossil, I worked with a team to create watch designs, packaging, & displays.

Work Study, SCAD Lacoste
Lacoste, France | Winter 2014

Worked with team to reorganize the library system in use, as well as working with customers in the bookstore.

Marketing Intern, Infinite Energy
Gainesville, FL | June - December 2012

Created t-shirt designs, corporate branding elements, and event material.

Design Intern, Pledge 5 Foundation
Gainesville, FL | January - May 2012

Created poster designs, advertising campaigns, photography, event material, site wireframes.

Website Manager, Simonton Farms Nursery
Micanopy, FL | August 2004 - November 2021

Website construction & management using a variety of web content management systems. I also worked with sales, advertising, and photography.

Silver ADDY in Illustration | ADDY Awards 2012 Student

WOW Award in Photography | WOW Awards 2012 Student

Logo Competition Winner | Little Orange Creek Nature Park | Hawthorne, FL | 2012

Study Abroad Program | Language and Humanities
Beijing Union University | Summer 2010

